



2004 Town of Scarborough Community Services Survey

Prepared for:
**Community Services & Recreation Advisory
Board**

November 2004

Prepared by:



www.policyoneresearch.com



Introduction and Methodology

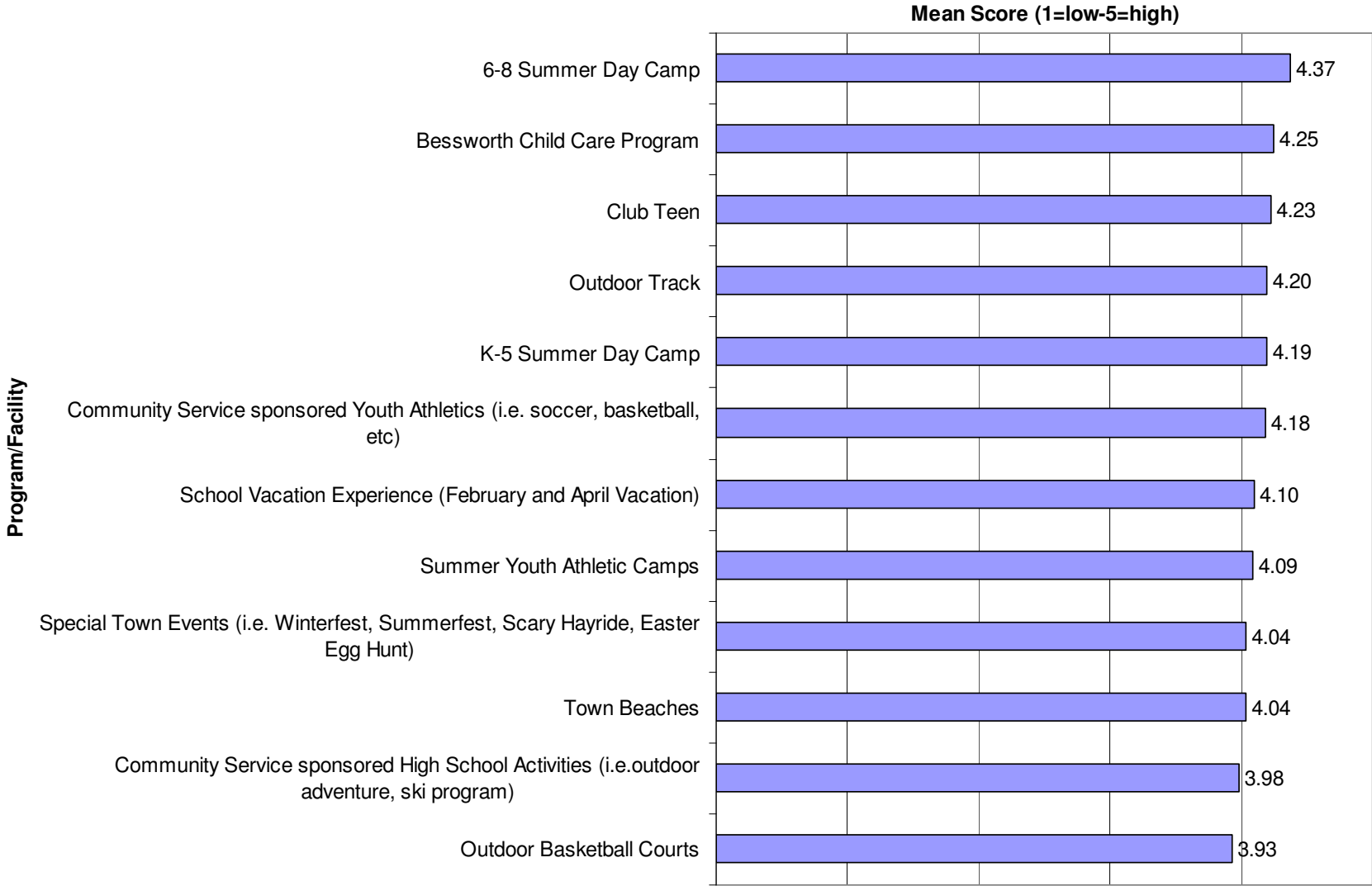
- Conducted of all households in Scarborough to assess the needs and opinions of residents regarding community service programs and facilities.
- Distributed via mail to all Scarborough households within the Summer Community Services Brochure.
- In addition, surveys were made available at the Town offices, announced within the local paper, and advertised over the local cable access channel.
- Respondents could either complete a hard copy survey or complete the survey on-line using PolicyOne's online survey system.

Introduction and Methodology

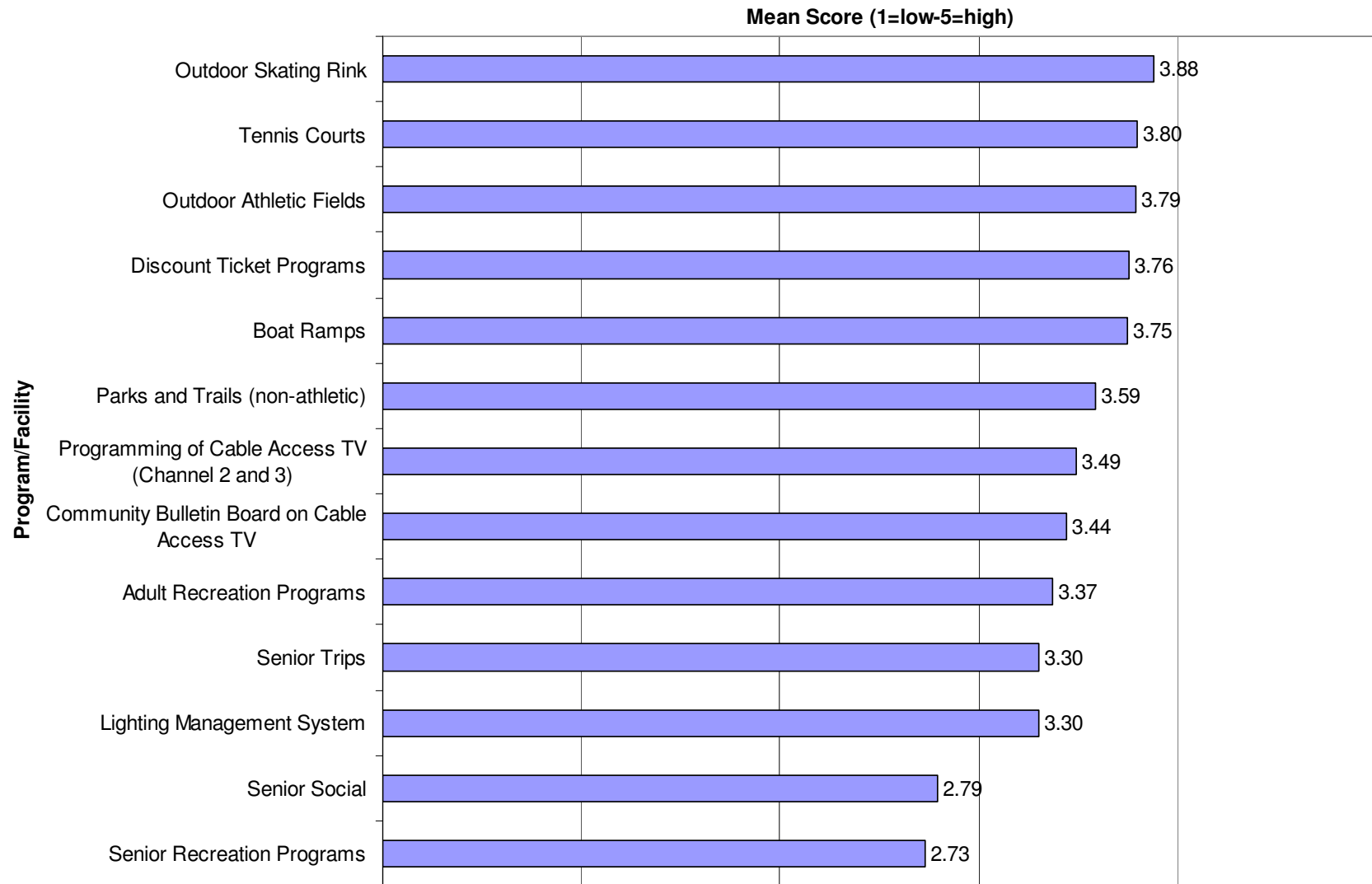
– Con't

- All survey responses are confidential and are reported in the aggregate only.
- A total of 254 survey responses were received, approximately 4% of all households.
- The survey was a non-random and therefore, a non-scientific survey.
- Results are intended to be a starting point for further discussions and deliberations for the long-term planning of community services and facilities in Scarborough.

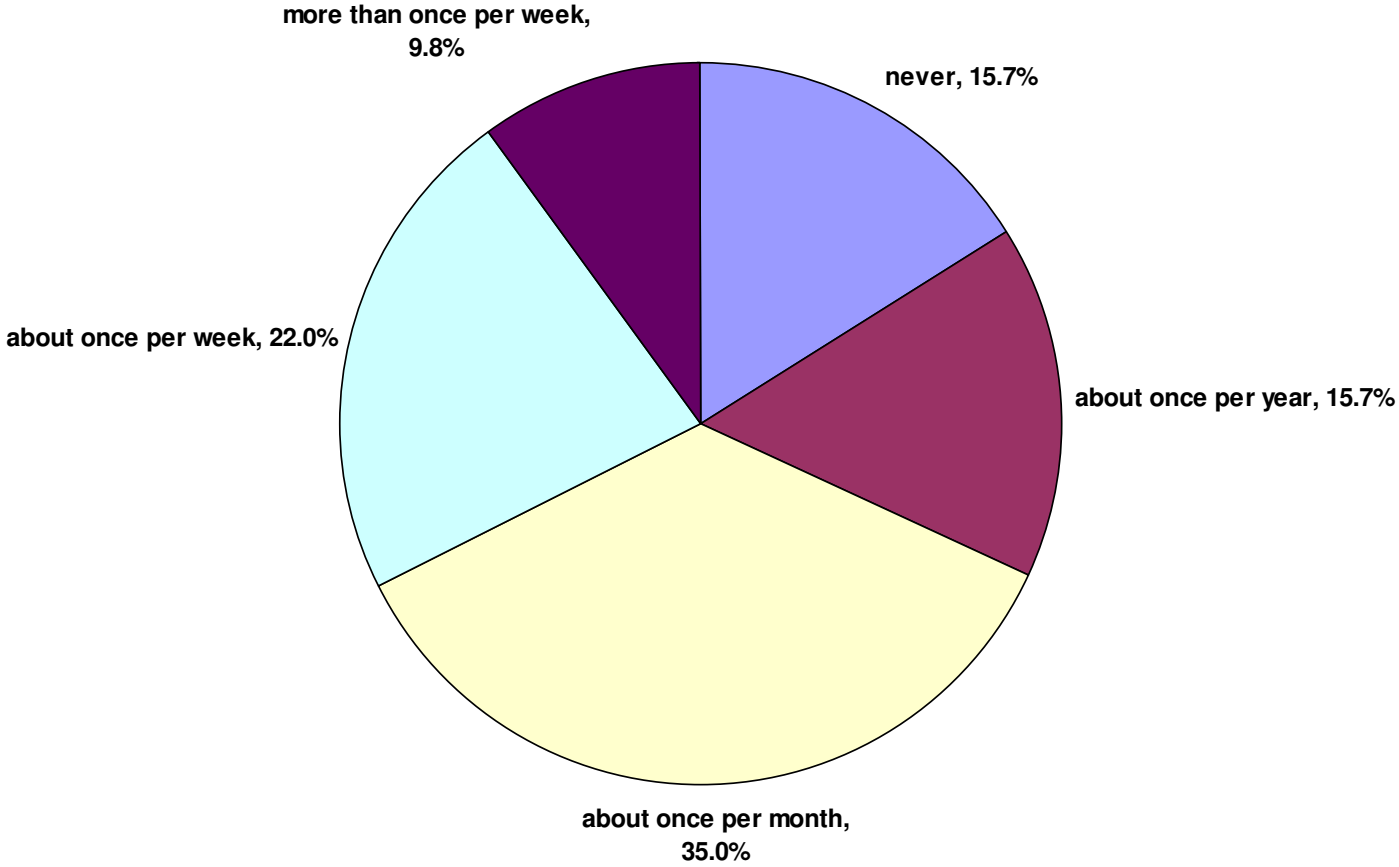
Q2 - Program/Facility Satisfaction - All Respondents



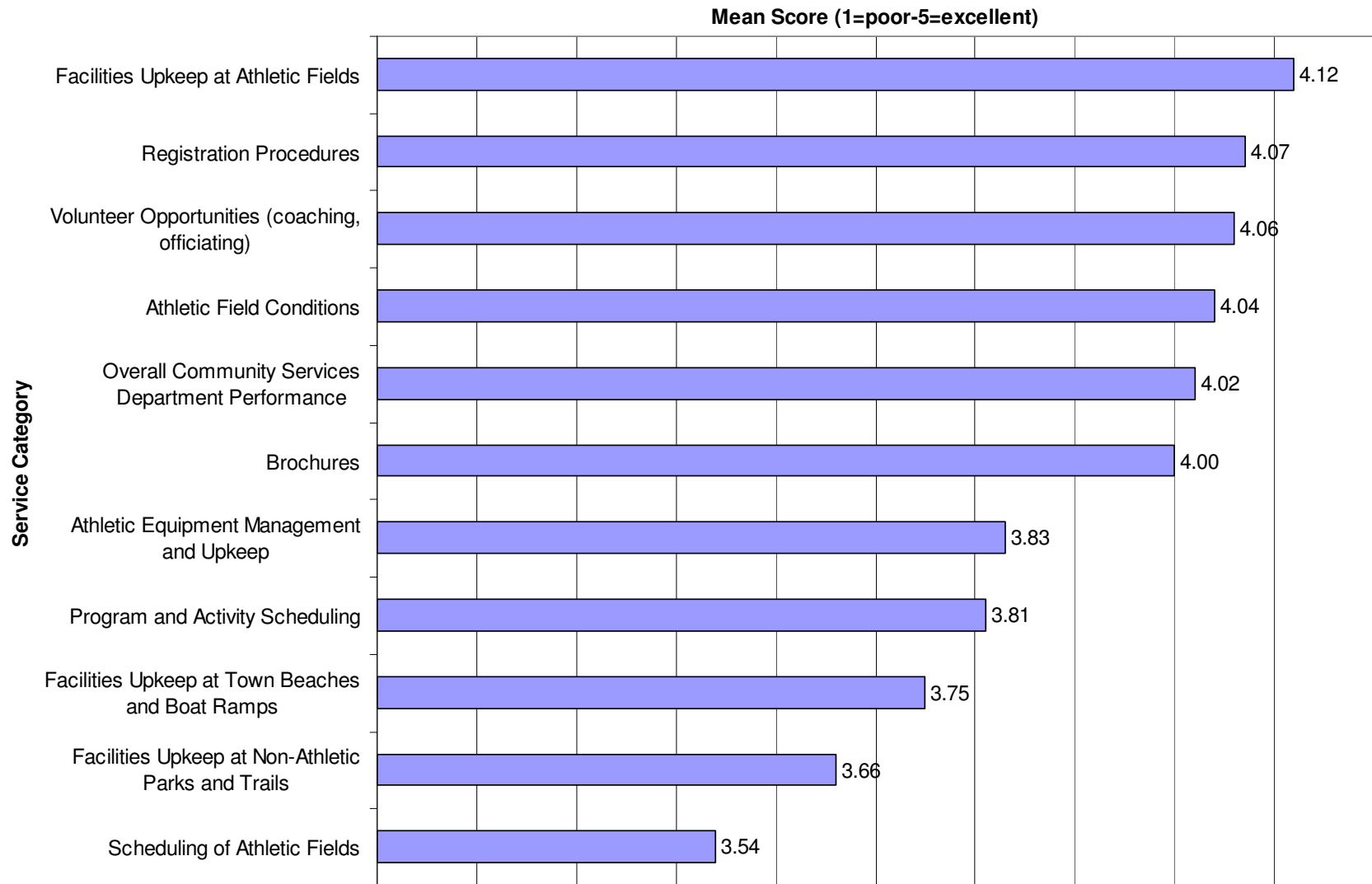
Q2 - Program/Facility Satisfaction - All Respondents - Con't



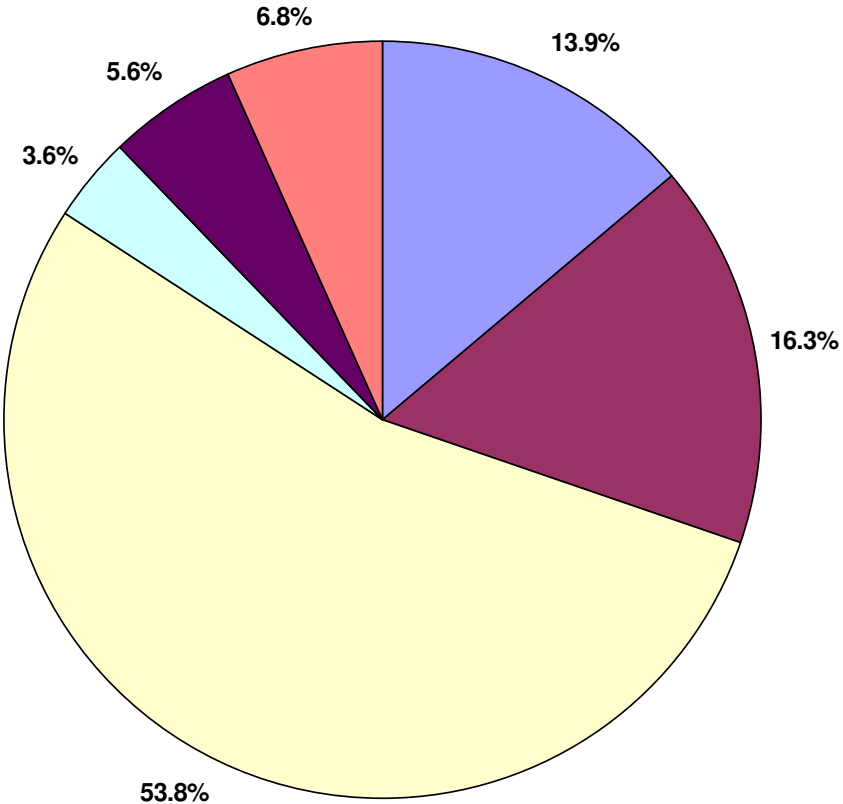
Q3 - Frequency of Viewing Channels 2 or 3 - All Respondents



Q4 - Performance of Scarborough Community Services Department - All Respondents

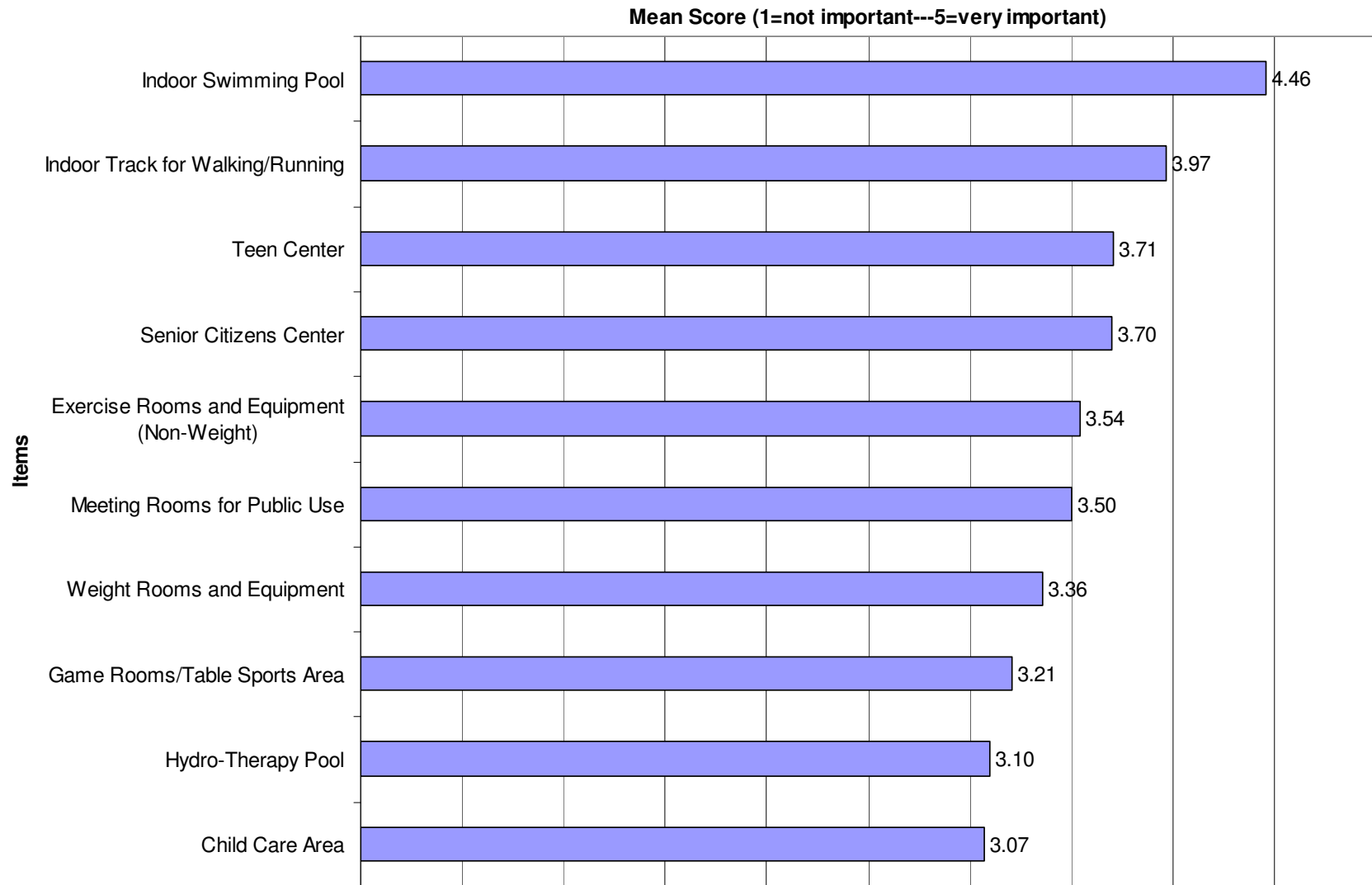


Q5 - Preferred Action Regarding a Community Center - All Respondents

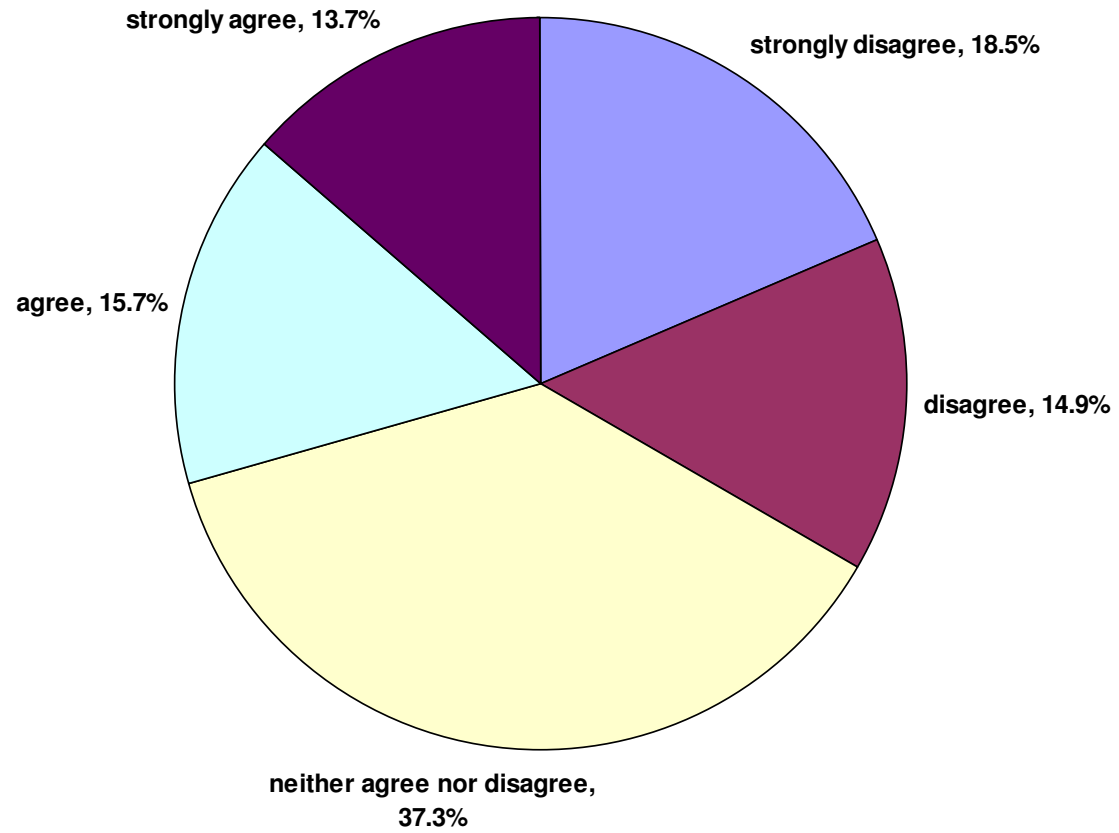


- Build and operate a Community Center with Town tax revenues and little or no membership fees for resident users
- Build and operate a Community Center with Town tax revenues and pay off over time through membership fees for resident users
- Partner with the YMCA to build and operate a Community Center which would include membership fees for resident users
- Partner with other organizations and/or communities (not the YMCA) to build and operate a Community Center which would include membership fees for resident users
- Take no public action with regard to building and operating a Community Center
- Other or No Opinion

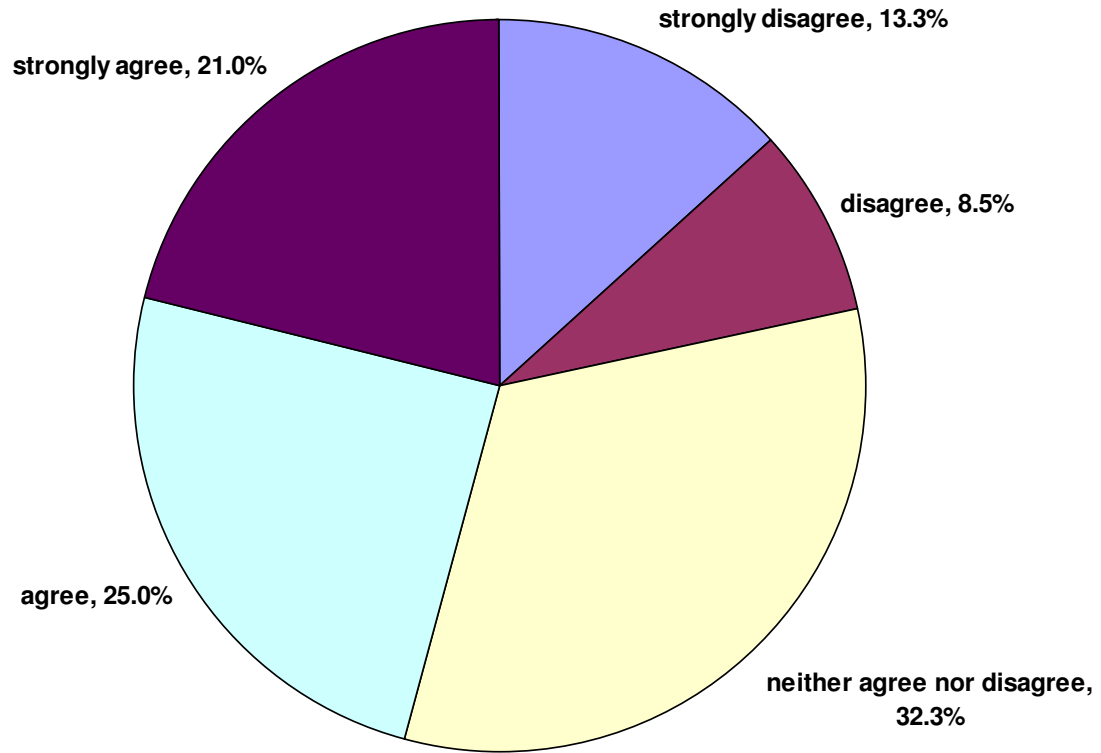
Q6 - Items That Should Be Included In Community Center - All Respondents



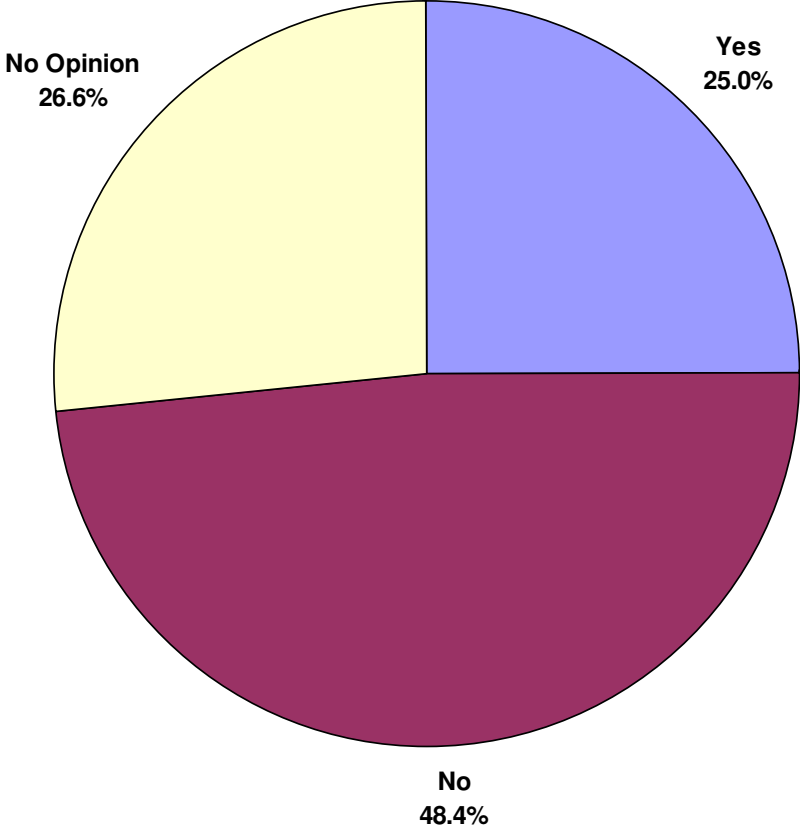
Q8 - There is a Lack of Sufficient Outdoor Athletic Fields - All Respondents



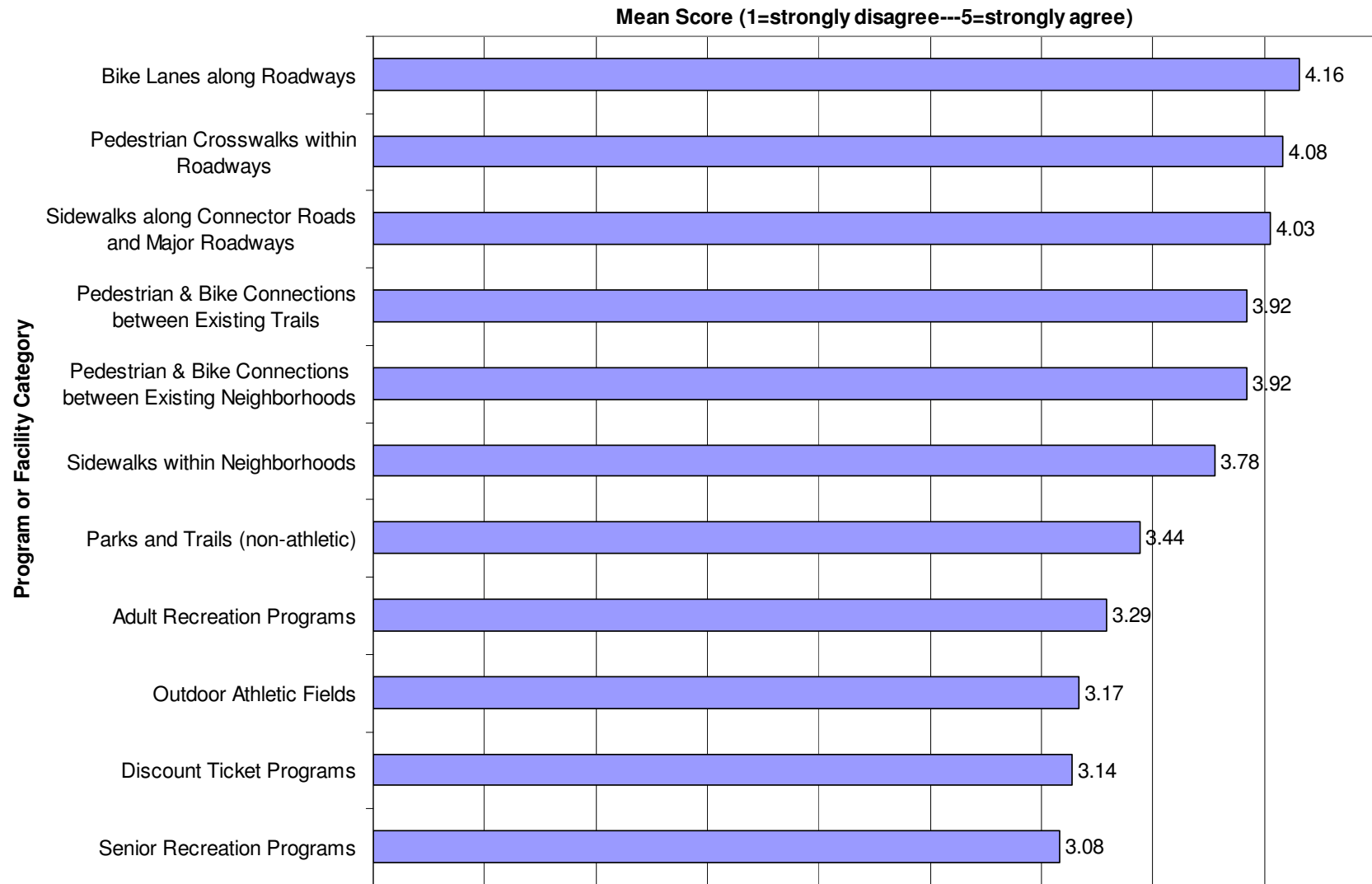
Q9 - There is a Lack of Sufficient Indoor Athletic Facilities - All Respondents



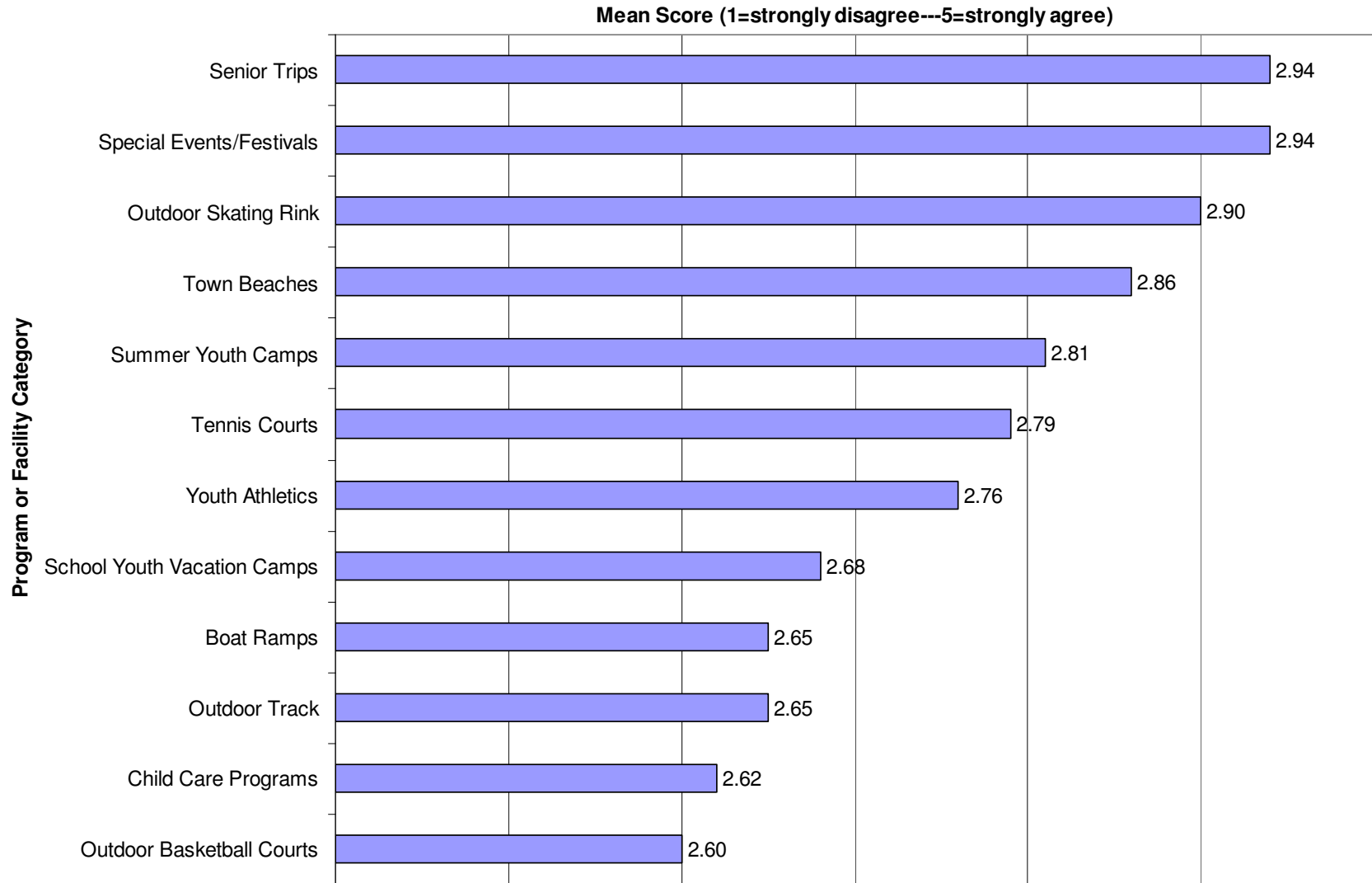
Q10 -Support for Artificial Turf at the High School Complex - All Respondents



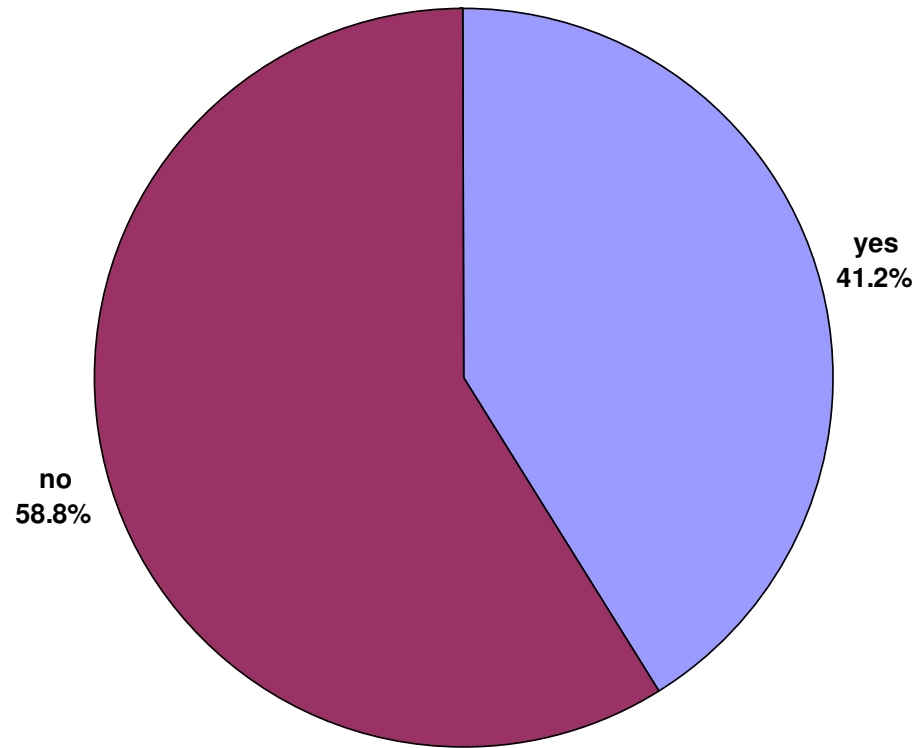
Q11 - Programs or Facilities for Which More Offerings Are Needed - All Respondents



Q11 - Programs or Facilities for Which More Offerings Are Needed - All Respdents - Con't



Q15 - Lack of Access for Persons with Disabilities



TOWN OF SCARBOROUGH - 2004 COMMUNITY SERVICES SURVEY				
Respondent Profile				
	All Respondents		Townwide Comparison *	
	%	Average	%	Average
Household Family Size (number of persons)		3.53		3.02
Age of Respondent (in years) (Avg. Age of Householder)		47.37		51.89
Percent of Family Households with Children ages 0-18	68.1%		48.4%	
Household Gender Composition				
Percent of Household Members - Male	48.7%		48.9%	
Percent of Household Members - Female	51.3%		51.1%	
Percent of Households Occupied by a Member of the Household at Least 7 Months Out of the Year	99.2%			
Percent of Households that Own or Are Buying Their Home	96.7%		81.5%	
Respondent Length Residing in Scarborough (in years)		13.4		
Median Income of Respondent's Family Household		\$85,526		\$65,138

* Townwide data is from 2000 U.S. Census, U.S. Department of Commerce



For More Information Contact:

PolicyOne Research, Inc.

19 Commercial Street

Portland, Maine 04101

Phone: 207-756-8585

Fax: 207-756-8586

Web: www.policyoneresearch.com

